

Message Text

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FM SECSTATE WASHDC

TO AMCONSUL HONG KONG

UNCLAS STATE 200245

E.O. 11652: N/A

TAGS: BEXP; HK

SUBJECT: COUNTRY COMMERCIAL PROGRAM-FY-1975

REF: A) HONG KONG FY-75 CCP B) HONG KONG 8262

--- C) HONG KONG 0792

1. AS REQUIRED BY REF A FOURTH QUARTER MEETING OF
WASHINGTON COMMERCIAL ACTION GROUP (WCAG) WAS HELD JULY
29. WCAG REPS REVIEWED REF B PROGRAM REPORT AND NOTED
POST'S EXCELLENT PERFORMANCE IN FULFILLING MOST GOALS
SET IN FY-75 CCP.

2. IN ORDER TO FURTHER ENABLE WCAG TO EVALUATE UTILIZATION
OF RESOURCES USED TO ACCOMPLISH OBJECTIVES, THE POST IS
REQUESTED TO RESPOND TO FOLLOWING POINTS:

--- A) WCAG WOULD APPRECIATE SUMMARY OF USIS SUPPORT OF
--- CCP, AND ESTIMATE OF MAN-DAYS INVLOVED. FOR
--- EXAMPLE DID USIS PRINT NEWSLETTER AND/OR SUPPORT
--- TRADE PROMOTION EVENTS THROUGH GRAPHICS AND MEDIA

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--- PUBLICITY?

B) WCAG UNCLEAR AS TO FULL RANGE OF FUNCTIONAL RESPONSIBILITIES OF THE REGIONAL COMMERCIAL OFFICER. DO

-- DUTIES, PARTLY DESCRIBED IN REF C, ENCOMPASS
-- HANDLING TRADE INQUIRIES RELATED TO TRADE WITH PRC?

C) WCAG ASSUMING THAT TOTAL POST RESOURCES ACTUALLY
-- DEVOTED TO CCP ACTIVITIES ARE AS OUTLINED IN REF A.

3. WCAG WISHES TO EMPHASIZE THAT WE WELCOME QUALITATIVE
EVALUATION OF CCP ACTIVITIES UNDERTAKEN IN FY-75--
COMMENTS ON THEIR RELEVANCE AND UTILITY IN LIGHT OF
EXPERIENCE, SUGGESTIONS FOR FUTURE CCP IMPROVEMENTS AND,
IF APPROPRIATE, PROPOSALS FOR AMENDMENTS TO FY-76
PROGRAM. MAW

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